

ONTARIO TECH UNIVERSITY



2024-2025

# SPONSORSHIP PACKAGE

# BUSINESS & IT SOCIETY



# WHO ARE WE?

**2300+**  
UNDERGRADUATE  
STUDENTS



**4500+**  
ALUMNI



# OUR GOALS

Represent and provide a legitimate voice for Ontario Tech University undergraduate students in the Faculty of Business and Information Technology (FBIT)

To promote and coordinate social, professional, and academic activities for members from various different backgrounds.

To cultivate a spirit of interest, assistance and fellowship amongst the students in one of our fastest growing faculties.

To communicate and collaborate with both global and local companies, and Ontario Tech University on behalf of the FBIT student body.

# PAST HIGHLIGHTS



BITsoc X Microsoft



BITsoc X HSB Canada



Women in the Workplace



BITsoc Annual Gala



# A LOOK AHEAD

## Fire Side Chats

Inspiring and candid conversations with leading industry professionals to motivate our students on their personal development and career journeys. These chats would prove to be valuable anecdotes about perseverance and resiliency.

## BITSocX Events

Partnered, recruitment & engagement events.

## Student Socials

An opportunity for students with similar career goals to come together, discuss ideas, share stories and create lifelong connections with peers.

## BITSoc Carnival

A day filled with excitement and new beginnings as we welcome our first year students and launch the brand new peer mentorship program.

## Frosty Connections

Frosty connections, a networking night where students and professionals across all FBIT majors and industries come together to network and learn from each other, opening a world of new possibilities and connections.

## BITSoc Annual Gala

A night to celebrate student leadership and initiatives.



# OUR INITIATIVES

## Peer Mentorship Program

To help first and second year students connect with senior students to transition into university life, make friends and receive guidance.

## Alumni Chapter Development

To help alumni stay connected with each other as well as our current students and create a network of proud OTU FBIT graduates.

## National Conferences & Competitions

To help sub-associations organize competitions in their respective area of major to select and send successful OTU students to national conferences & competitions representing OTU FBIT.

## Student Executives Leadership Training

To help our society and sub-association student executives learn how to be successful leaders through training and credentials.

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Featured Sponsor for our Annual Gala



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**Email us at [bitsoc@ontariotechu.net](mailto:bitsoc@ontariotechu.net)**

# OTHER WAYS TO SUPPORT BITSoc



## Member Discounts

Partner to offer special discounts and benefits to our general members, executives and alumni to encourage them to be a part of BITSoc.

## Attending Events

Our students learn the most about real world experiences and how to best prepare for them from mentors and industry professionals passionate about student success.



Don't see what you are looking for?  
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# CONTACT US FOR FURTHER INQUIRIES



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